



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003-3021

Contract # 850213
Schedule Dates 10/09/12-10/15/12
Advertiser Priorities USA Action (36239)
Agency/T-Code Mundy Katowitz Media (6585)/127439326
Product Political - Non-Ballot Issue (1196)
Brand Priorities USA Action Issue (170102)
Salesperson Blair, Cheryl (2205)
Sales Office Telerep - Philadelphia
Buyer Name PLACEMENT, MEDIA
Phone/Fax (202) 675-6936 /
CPE 321/340/1564
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments PRIOR USA ACT 10/09

Date Entered 08/22/12
Last Modified 08/22/12
Entered By Penne Marsh
CO-OP No
Headline # 06288437
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,555.50
Net Total \$25,814.50
Sales Tax

NOTROK (WVEC) (WVEC)
By Broadcast Month
Oct. 2012
Grand Total:

Spots	Rate
41	\$30,370.00
41	\$30,370.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	12:05A- 1:05A (ET)						1			1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
2.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	12P- 12:57P (ET)						1			1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12:00<	8/22/12
3.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	3:58P- 4:58P (ET)						1			1	\$625.00	\$625.00	Norfolk (WVEC) (WVEC)	DR. OZ<	8/22/12
4.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	5A- 5:58A (ET)						1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
5.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	5:29P- 5:58P (ET)						1			1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	8/22/12
6.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	7A- 9A (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12
7.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	7:28P- 7:57P (ET)						1			1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	8/22/12
8.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	11:35P- 12:02A (ET)									1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	8/22/12
9.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	10:58A- 12P (ET)									1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)	VIEW-ABC<	8/22/12
10.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	4:30A- 4:59A (ET)									1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	8/22/12
11.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	5A- 5:58A (ET)									1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
12.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	5:58A- 7A (ET)									1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12
13.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	7A- 9A (ET)									1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Comments:



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Norfolk (WVEC) (WVEC)
By Broadcast Month Spots Rate
Oct. 2012 41 \$30,370.00
Grand Total: 41 \$30,370.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	12:35A-1:30A (ET)							1		1	\$40.00	\$40.00	Norfolk (WVEC) (WVEC)	DA VINCS INQST	8/22/12
15.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	5:58A-8A (ET)							1		1	\$380.00	\$380.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
16.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	6:58P-7:57P (ET)							1		1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	WHEEL/LEOPARDY	8/22/12
17.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	8A-9A (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	8/22/12
18.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	5:58A-11A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	THIS WEEK-ABC	8/22/12
19.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	11P-11:35P (ET)								1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS	8/22/12
20.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	5:58A-8A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
21.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	8A-9A (ET)								1	1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	8/22/12
22.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	11P-11:35P (ET)							1		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS	8/22/12
23.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	12:05A-1:05A (ET)							1		1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
24.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	12P-12:57P (ET)							1		1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12:00<	8/22/12
25.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	5A-5:58A (ET)							1		1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
26.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	6P-6:30P (ET)							1		1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	8/22/12

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27.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	5:58A- 7A (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12
28.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	9A- 10A (ET)					1				1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY<	8/22/12
29.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	12:05A- 1:05A (ET)									1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
30.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	12P- 12:57P (ET)				1					1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12:00<	8/22/12
31.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	3:58P- 4:58P (ET)				1					1	\$625.00	\$625.00	Norfolk (WVEC) (WVEC)	DR. OZ<	8/22/12
32.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	4:30A- 4:59A (ET)				1					1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
33.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	5A- 5:58A (ET)				1					1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
34.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	9A- 10A (ET)			1						1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY<	8/22/12
35.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	10A- 10:58A (ET)				1					1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	8/22/12
36.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	11:35P- 12:02A (ET)				1					1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	ABC-NIGHTLINE<	8/22/12
37.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	10:58A- 12P (ET)				1					1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)	VIEW-ABC<	8/22/12
38.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	4:30A- 4:59A (ET)				1					1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
39.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	5:58A- 7A (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12

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40.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	6:58P-7:28P (ET)				1					1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	8/22/12
41.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	7A-9A (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 8/24
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

Total Charges:	\$ 25,814.50	Net
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This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

850273

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Tenne Marsh Tenne Marsh NSC

Signature Printed Name Title